

# INVEST IN THE FUTURE OF CRT

If you're with a company that provides or manufactures Complex Rehab Technology (CRT) you know coverage and payment challenges continue to mount at the federal, state, and private payer levels. It's a real battle out there.

To protect the interests of your customers and your business, we invite you to invest in the future of CRT by joining NCART. NCART works with policy makers, legislators, and others to establish and maintain appropriate coverage and funding in order to protect and improve access to needed products and services. We need additional companies to join the fight!

Join other committed CRT providers and manufacturers in supporting efforts to protect access to CRT by becoming an NCART member. Companies can submit an online membership application by going to the NCART website at www.ncart.us and visiting the Membership Area.

For questions or additional information please contact Don Clayback, Executive Director, at <a href="mailto:dclayback@ncart.us">dclayback@ncart.us</a> or 716-839-9728. Thanks for your support!

### **JOIN TODAY!**

NCART was established to be the leading advocacy voice on CRT issues. Our mission is to ensure individuals with significant disabilities and chronic medical conditions have adequate access to CRT products and services.

The adviocacy resources and activities of NCART are focused on the following areas:

- Leading industry analysis and action to protect CRT from negative policy changes (Medicare CRT Wheelchair Accessory Legislation; coding, coverage, payment areas).
- Securing a Separate Benefit Category to provide formal recognition of the specialized nature of CRT and to improve coverage policies, safeguards, and supplier standards.
- Addressing Medicaid problems on the state level by providing strategic advice and direct advocacy on CRT coverage and funding issues.
- Building relationships with Consumer and Clinician groups through joint advocacy with CRT stakeholders.

NCART brings together dedicated CRT providers, manufacturers, and other advocates to make a positive difference. Join NCART to help fight for CRT so individuals with disabilities in your community can access the specialized equipment and services they depend on.

www.ncart.us

#### **NCART Membership Campaign: Frequently Asked Questions**

#### 1.) What is NCART?

NCART is a national association of Complex Rehab Technology (CRT) providers and manufacturers established to be the leading education and advocacy voice on CRT issues. We collaborate with consumers and clinicians, on both the federal and state levels, to protect and promote access for individuals with significant disabilities through policy and legislation. See more at <a href="https://www.ncart.us">www.ncart.us</a>.

#### 2.) Who runs NCART?

NCART operates under the direction of a 15-member Board of Directors with representatives from small, medium, and large CRT providers and manufacturers. The 2-person NCART staff consists of the Executive Director and the Director of Advocacy and Communication.

#### 3.) Who are NCART members?

NCART membership consists of CRT providers and manufacturers from across the country committed to protecting access. Current membership has approximately 60 organizations representing small, medium, and large companies. A complete list is at <a href="https://www.ncart.us/membership">www.ncart.us/membership</a>.

#### 4.) What are NCART's accomplishments?

NCART has been the leader in establishing a distinct message and identity for CRT on federal and state levels. As part of our education and advocacy work, we have developed strong collaborative relationships with national and state consumer and clinician organizations. Our leadership and collaboration has resulted in: the CRT Exemption from Medicare Competitive Bidding, the introduction of CRT Separate Benefit Category legislation, the prevention of cuts to CRT Power Wheelchair Accessories, the passage of state CRT legislation, the prevention or rescission of various state Medicaid CRT cuts, along with resolutions of other Medicare and Medicaid CRT issues.

#### 5.) What are NCART's priorities?

NCART is currently focused on 4 objectives: (a) pass legislation to stop the application of competitive bid rates to accessories used with CRT manual wheelchairs; (b) pass legislation to create a Separate Benefit Category for CRT within the Medicare program; (c) address Medicare and state Medicaid CRT issues through policy improvements and other actions; and (d) continue to build collaborative relations with consumer and clinician organizations.

## 6.) What is the Return-On-Investment from NCART membership? It is estimated the advocacy work led by NCART, starting with the CRT Exemption from Medicare

Competitive Bidding, has prevented payment cuts to CRT wheelchairs, seating and positioning, and other adaptive equipment of at least 15%. A provider doing \$1,000,000 a year in those CRT items with Medicare and Medicare-based payors has realized a benefit of at least \$150,000 PER YEAR. Larger companies realize larger benefits. This is a conservative calculation.

#### 7.) What are NCART membership dues?

To fairly spread the cost of advocacy across the industry, dues are based on a company's annual CRT revenue. There is a graduated dues schedule starting at \$2,000 per year for companies with up to \$3 Million in annual CRT revenue with increases from there for larger companies. The on-line membership application at <a href="https://www.ncart.us/membership">www.ncart.us/membership</a> includes the dues schedule.

#### 8.) How do I apply for NCART membership?

Application is easy. You can apply on-line or download an electronic application at <a href="https://www.ncart.us/membership">www.ncart.us/membership</a>. For questions or additional information, please contact Don Clayback, NCART Executive Director, at <a href="mailto:dclayback@ncart.us">dclayback@ncart.us</a>.